



جامعة عجمان  
AJMAN UNIVERSITY

# DBA

Doctor of Business Administration



The Chartered  
Institute of  
Management  
Accountants®





The DBA program at AU represents an exciting opportunity for talented executive participants to advance their management and consulting careers, or transition to teaching in an academic setting. You will be prepared to think critically, solve problems, and compete in complex business environments.

To best help you meet the increasing demands of an ever-changing global marketplace, our DBA program has three fundamental principles:

**Practical** – Our courses are designed to reflect the real challenges our students encounter in their professional lives. By working with recognised industry experts and leading businesses, our students supplement their own real-world experience to develop their expertise in latest best practices.

**Innovative** – Our program incorporates the latest innovations, including dynamic methodologies and comprehensive digital resources, to help students become creative, pioneering leaders of the future.

**Impactful** – Our aim isn't just about delivering an outstanding educational experience for leading professionals, it's also about creating an impact across markets. Our close partnerships with local businesses and renowned experts means we are ready to facilitate meaningful change.



Where do you see yourself as a future leader? The DBA program at AU can help you get there.

The DBA program at AU facilitates students becoming thought-leaders of management practice and creators of knowledge by engaging in applied research.

Through the support of our faculty, the DBA students learn how to integrate management theory with practice and advance the field of evidence-based management.

Students can select from two options, based on their career goals.

**Option One: Management**

This option is for students who will continue with their professional careers and want to gain advanced skills and knowledge that will allow them to achieve more in their field.

**Option Two: Education**

This option is primarily for students who want to have the option of transitioning into an academic career as professors or university lecturers.

**OUR GOAL IS TO HELP YOU REACH YOURS  
A DBA FROM AU MEANS BUSINESS**

# A LOCAL UNIVERSITY MAKING A GLOBAL IMPACT



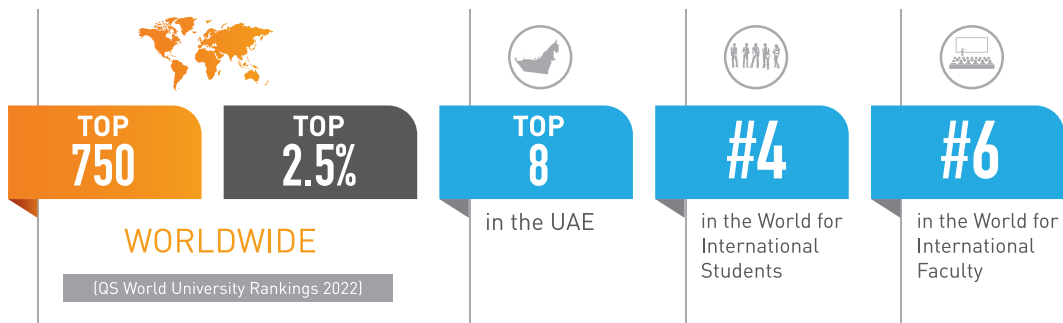
Founded in 1988 as the first private institution of higher education in the United Arab Emirates and the Gulf region, AU is now being recognized as an emerging leader on the global academic map.

The 2022 QS World University Rankings lists AU in the top 750 universities globally and among the top 10 worldwide for international students and faculty! Even our distinct location in the Dubai/Sharjah/Ajman corridor is ranked by QS as the 61<sup>st</sup> best student destination on the planet.

Ajman University has earned “Five QS Stars” for Social Responsibility, Inclusiveness and Learning Environment. We also have “Four QS Stars” for both Teaching and Internationalization.



The College of Business Administration (CBA) is one of the most highly recommended and accredited business colleges in the Middle East. Our student body is comprised of more than 40 different nationalities from around the world; and, our professors represent more than 14 countries. CBA is committed to developing and enhancing every student's knowledge and skills so that they become effective leaders Locally regionally and globally.





At Ajman University, we know that the traditional ways of preparing students for traditional careers belong in the past. The work of higher education now is to produce minds that can meet the challenges of a rapidly changing world. Graduates must be ready to face the unknown with confidence. We believe exposure to a diversity of ideas and cultures creates a “borderless classroom” that uniquely prepares students for whatever may happen locally or globally. In addition to subject-matter expertise, students here cultivate a passion for innovation.

**Karim Seghir, Ph.D.**  
Chancellor



Our DBA program is designed to help students adopt and utilize the latest technological tools and applications, as well as innovative ideas, which will increase the value and quality of their careers. The program is guided by three principles – practical, innovative, and impactful – in support of the College’s vision and mission to be a thought-leader regionally and globally. If you’re ready to reach your full potential, our DBA program can make it happen.

**Akinola Fadahunsi**  
Dean, College of Business Administration

# Start your DBA in 4 steps



Register online

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Upload supporting documents

Be Ready for your Interview



# EARN A DBA FROM AU

Own Your Future Now!



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